Renewing
our collective ambition

CIMBC22 was an energizing and inspiring experience, leaving many who attended with a renewed sense of personal commitment to make improvements and share their talents within the industry that “finds and produces the essential minerals that the world is counting on for a better life” as Don Lindsay, Teck President & CEO said during the opening plenary. It also served as a kickoff to the second year or renewal phase of CIM’s three-year strategic plan, *Collective Ambition*. The next six months will be a busy period for CIM as we advance key components of this strategy.

CIM’s Mineral Resources and Mineral Reserves (MRMR) committee is overseeing the CSA - Consultation Paper 43-401 – Consultation on National Instrument 43-101 Standards of Disclosure for Mineral Projects. Meanwhile, CIM’s new Standards and Best Practice Guidelines Committee is also starting up a third group – in addition to the existing MRMR and the Special Committee on Valuation of Mineral Properties (CIMval)–to oversee advancement of best practices being developed collaboratively by several CIM societies. The Professional Development committee is focusing its efforts, driving execution of its roadmap.

CIM and Science North are collaborating on a fun and interactive online game, launching in May 2023, that will help the public understand the positive contribution the industry makes to society. Focus on strengthening both corporate and individual membership experiences will include a review of value proposition and enhancing member and volunteer recognition. To support the industry, CIM is conducting a By-Law and governance review that will include guidelines for branch and society elections, executive terms, and updated charters, as we all work towards an increasingly open and inclusive institute.

And of course, volunteers within CIM branches across the country will be busy hosting in-person and hybrid events as the weather turns warmer and we can safely gather to share and celebrate as a community. I had the opportunity to speak at a Toronto branch luncheon a few weeks back, their first in-person event since March 2020, and it was so wonderful to greet old friends and establish new relationships.

Enjoy your summer, thanks for volunteering within CIM, and hope to see many of you at MEMO in Sudbury this coming September!

Anne Marie Toutant
CIM tackles the industry’s toughest challenges by creating, curating and sharing trusted, leading-edge content through our award-winning magazine, technical publications, online learning platform, first-rate events, local and regional meetings, informative newsletters, interesting podcast series and more.

CIMBC22 Mining for Future Generations

What’s NEXT in Mining & Society

Vancouver, BC | May 1 to 4, 2022

With the industry perched on the edge of change, choosing an effective response to uncertainty is critical. You have a unique opportunity to choose how you and your organization are going to adapt. This year’s program was designed to challenge assumptions, break patterns and make room for discovery through a progression of thought-provoking keynote speakers and lively panel discussions.

THEMES
THRIVING BECAUSE OF UNCERTAINTY • FUTURE NEEDS OF THE INDUSTRY • PATH TO THE FUTURE • MINING ROADMAP FOR FUTURE GENERATIONS

Thank you to all Technical Program Stream Chairs for contributing your immense expertise!
SPONSORS

OFFICIAL CONVENTION SPONSOR | COMMANDEUR OFFICIEL DU CONGRÈS

Teck

PATRON

CATERPILLAR

DOUBLE DIAMOND | DOUBLE DIAMANT

KOMATSU

PLATINUM | PLATINE

B2GOLD

GOLD | OR

SILVER | ARGENT

2022 MID-YEAR REPORT
CANADIAN INSTITUTE OF MINING, METALLURGY AND PETROLEUM
Canadian Mineral Processors Society

Vancouver, BC | May 1 to 4, 2022 This year, CMP could not hold its 54th Annual Canadian Mineral Processors Conference in January in Ottawa due to government-mandated COVID-19 public health measures. Instead, CMP members joined the CIM Convention in Vancouver. They held an Annual Business Meeting, presented 25 sessions within the CIMBC22 Technical Program.

THEMES FLOTATION • GOLD • OPERATIONS • COMMINUTION • MICROWAVE TREATMENT • ORE SORTING

ORGANIZING COMMITTEE

Berge Simonian
NEWCREST
Stéphanie Vo
HATCH
Andrew Taylor
ATLANTIC MINING INC
Irina Gabric-Burk
THERMO FISHER SCIENTIFIC
Rory Cameron
NATURAL RESOURCES CANADA, CANMETMINING
Wesley Griffith
NATURAL RESOURCES CANADA, CANMETMINING

CIM-CMP STUDENT POSTER COMPETITION & COCKTAIL

Student winners
The Canadian Rock Mechanics Association Award for Innovative Rock Mechanics Research
Mahdi Rabiei
UNIVERSITY OF BRITISH COLUMBIA
First place
Ali Fahrettin Kuyuk
UNIVERSITY OF BRITISH COLUMBIA
Second place and The Rock Engineering Society Award for Innovative Rock Engineering Research
Negin Houshmand
UNIVERSITY OF TORONTO
Third place
Caroline Gonçalves
UNIVERSITY OF ALBERTA

Sponsors

SPONSORS

COPPER MOUNTAIN MINES | DERRICK | HATCH | Quadra | SGS | Teck

CIM-CMP STUDENT SPONSORS | COMMANDITAIRES DES ÉTUDIANTS DE CMP

Ausenco | BRENTAG | Centerra Gold | Glencore Technology | leclmetal

GEOLOGICAL SURVEY OF CANADA | Kalenborn | MAGOTTEAUX | MolyCop

Natural Resources Canada | Resources Naturelles Canada | ORE•PROS | PRIMERO | SAGMILLING.COM

Sepro | SNC-Lavalin | Sarkey & Associates Inc | Starkey | SNC-Lavalin
Capital Projects Symposium
Toronto, ON | March 27 to 29, 2022
The second edition of this specialty conference focused on understanding project development, financing methods, contracting models and execution methods needed to produce successful project execution.

THEMES
- PROJECT DEVELOPMENT – STUDIES TO CONSTRUCT DECISION
- CONTRACTING MODELS (GETTING TO WIN WIN) – EPCM TO EPC AND EVERYTHING IN-BETWEEN
- PROJECT EXECUTION (CASE STUDIES)
- DEVELOPMENT & PROJECT FINANCING

ORGANIZING COMMITTEE

Conference Chair
Pierre Julien
DRA AMERICAS REGION, EVP, DRA GLOBAL, CIM PRESIDENT

Session Chair
Paul Nielsen
WATERSTONE GLOBAL RESOURCE MANAGEMENT

Session Chair
Roy Slack
TOREX GOLD RESOURCES AND CEMENTATION AMERICAS

Session Chair
Maurice Tagami
WHEATON PRECIOUS METALS

Session Chair
Greg Romain
MACDONALD MINES EXPLORATION

Session Chair
Jeremy Okolisan
KIEWIT

12 Speakers
Andrew Cormier
ORLA MINING

Matthieu Dussud
MCKINSEY & CO.

Stephen Flewelling
NORONT

Jean-Pierre Gauthier
KIEWIT CONSTRUCTION

Rouan du Rand
REDPATH MINING

Kerr Murray
CAPTRES CONSULTING

Thys de Beer
KAIKARI ANZ AND EQUATOR EXECUTION

Rinaldo Stefan
MARITIME IRON

Crystal Cole
HATCH

Paul Nielsen
WATERSTONE GLOBAL RESOURCE MANAGEMENT

Alex Black
RIO

Michael Samis
SCM DECISIONS

4 Keynote Presenters
James Connelly
VALE BASE METALS

Ivan Mullany
NEWMONT

Jason Fearnlow
FEARNOW INTERNATIONAL

Shaun Usmar
TRIPLE FLAG PRECIOUS METALS

2 Workshops
NI 43-101 & Project Development
Garth Kirkham
HATCH

KIRKHAM GEOSYSTEMS LTD

Debra Mashek
MYCO CONSULTING LLC

Building Inter-Company Collaborations: The Foundation for Project Success
Jason Fearnlow
PRIME CONTRACT SOLUTIONS

PlatinaEagle

DRA

HATCH

SolidCAD

SNC-LAVALIN

Technica Mining

KINROSS

PAN AMERICAN SILVER

SILVER

micon

Procon

TSEC

Torex Gold

wood.
Publications

CIM Magazine

National Magazine Awards: B2B

- Gold winner in Best Feature Article Trade Category
  “The two sides of the coal story – While the demand for thermal coal evaporates, metallurgical coal is a growing commodity”
  by Kelsey Rolfe

- Silver winner in Best Feature Article Trade Category
  “Diamond versus diamond – Even though man-made diamonds have the potential to satisfy our appetite for sparkle, they may never rock the mined-diamond industry”
  by Carolyn Druske

- Honorable mention for Best News Coverage
  “Regulators to take steps against short selling”
  by Kelsey Rolfe

- Honorable mention for Best Column or Regularly Featured Department
  “The Current”
  by Robert Hiltz, Mehanaz Yakub, Alexandra Lopez-Pacheco, covering electrification in the mining industry

Two new sections with the February issue:

- Net-zero challenge, where we examine the challenges involved with reducing greenhouse gases and eliminating carbon footprints, and also look at the opportunities those actions can represent.
- Closing shot, which features reader-submitted photos that illustrate what mining means to them.

CIM Journal

The quarterly CIM Journal published 5 peer-reviewed technical papers of interest to minerals and metals practitioners.

- Maintenance, Engineering and Reliability
  Sustainable design of tailings dams using geotechnical and geomorphic analysis
  by N. Slingerland, F. Zhang & N. A. Beier

- Surface Mining
  A stochastic mixed integer linear programming framework for oil sands mine planning and waste management in the presence of grade uncertainty
  by O. Mbadozie, E. Ben-Awuah & A. Maremi

- Geology
  Drillhole spacing determination with value of information
  by B. Harding & C. V. Deutsch

  Considerations for using historical geoscientific information in mineral resource estimation
  by R. Pressacco, L. Evans & W. E. Roscoe

  Prospecting for coking coal in the Plains region of western Canada
  by G. Jordan

Commodity prices increase as mining transitions to green energy
by Olivia Johnson

Who brought the canary into the coal mine?
by Correy Baldwin

The Dome School of Mines
by Kelsey Rolfe

Shaft Sinking from 2007 to 2020: Mechanical excavation
by Vern Evans and Charles Graham

Evolution of shaft sinking systems in the western world and the improvement in sinking rates (Part Seven)
by Vern Evans and Charles Graham
driving innovation CIM takes an active leadership role in driving innovation and working with our valued partners to advance an increasingly sustainable future through the world’s mineral resources. We enable inclusive collaboration across our industry and beyond that helps to identify the most pressing of challenges, set priorities and facilitate solutions.

CIMBC22 EXPO
Canada’s Mining Marketplace
The CIM EXPO was the premier showcase providing the industry a glimpse into the latest technology, solutions, tools and products.

Standards Guidelines & Best Practices Committee
CIM is involved in a number of significant activities in the standards guidelines and best practices area and will continue to bring more visibility and profile to the important work we undertake in this area. Though CIM’s involvement in this area is generally understood by industry more clarity and visibility of the pivotal role we play is necessary.

Standards and Guidelines
Draft Environmental, Social and Governmental Guidelines
For the past few years, CIM’s Environmental and Social Responsibility Society (ESRS) and Mineral Resources and Mineral Reserves (MRMR) Committee have been working to develop the Draft CIM Environmental, Social and Governance Guidelines document for public consultation. This document will be part of the Industry Best Practice Guidelines suite of documents referenced by the Canadian Securities Administrators in the Companion Policy of National Instrument 43-101. The CIM National team developed a tool to facilitate the ease of making edits and adding comments.

Chair
Gary Poxleitner
SRK CONSULTING
Rep MRMR Committee
Vivienne McClennan
CAPSTONE
Rep CIMVAL Committee
Keith Spence
GLOBAL MINING CAPITAL
Environmental and Social Responsibility Society
Sylvie Bouffard
BHP

Health & Safety
Zara Anderson
SILIXA
Diversity & Inclusion Advisory Committee
Theresa Nyaboze
VALE
CIM CEO (ex officio)
Angela Hamlyn
Project Coordinator
Jennifer Breaux
CIM STAFF

5509 participants
422 exhibiting companies
70 event sponsors
8 media partners
developing expertise  We set the industry standard for learning and professional and personal development by producing a range of courses, workshops, programs and events geared towards practitioners at every point in their careers.

NEW Knowledge Exchange Webinars
Webinars, podcasts and technical content available anytime, anywhere

- Ten Advanced Process Control (APC) Lessons from the Plant
  Eduardo Nuñez, TECK RESOURCES LTD
- ESG – What You Know and What You Don’t
  Ielca Torok, MINERVA SOLUTIONS INC
- Case Studies in Operational Improvement
  Gene Tucker, AMC CONSULTANTS
- Introduction to Satellite Alteration Mapping
  Margaret McPherson, PHOTOSAT
- Risks and Opportunities Associated with Mineral Resource Estimates: Importance for Project Financing
  Abani Samal, GEOGLOBAL LLC

TOP 10 CIM Academy Online Learning

1  MES Discussion Group: The Bre-X Story - An Insider’s Perspective
   Bryan Coates, OSISO GOLD ROYAL TIES LTD
2  The History of Flotation (Blowing Bubbles for Profit)
   Jan Nesset, NNESSTECH CONSULTING SERVICES INC
3  Case Studies in Operational Improvement
   Gene Tucker, AMC CONSULTANTS
4  Six Decades of Potash Mining in Saskatchewan: Major Achievements + Some of the Challenges Ahead (Part 1: Underground Mining)
   Arnfinn Prugger, PRUGGER INNOVATIONS; Dave Mackintosh, ADM CONSULTING LIMITED
5  Cut-off Grade Optimization at the Chelopech Mine
   Gary Poxleitner, SRK CONSULTING CANADA
   Margaret McPherson, PHOTOSAT
6  What is the future of the Mining Business Model? Pt. III: Business Model Innovation
   Sarah Caven, CREATIVE DESTRUCTION LAB; Andy Reynolds, INSPIRE RESOURCES INC
   Jocelyn Fraser, UNIVERSITY OF BRITISH COLUMBIA; Tim Martin, HECLA MINING COMPANY
7  Ten Advanced Process Control (APC) Lessons from the Plant
   Eduardo Nuñez, TECK RESOURCES LTD
8  Ore Deposit Production – Geometallurgy Basics and Advances
   Kevan Ford, BBA CONSULTANTS
9  CrossTalk: Heavy Conversations about Light Metals
   François Racine, ALUMINUM; Robert MacKay, NEMAK CANADA CORPORATION; Corey Vian-Stellantis, STELLANTIS
10 Introduction to Satellite Alteration Mapping
    Margaret McPherson, PHOTOSAT

Student Program at CIMBC22
The CIMBC22 student program opened doors to those seeking to learn more about the industry and launch their careers.

- Over 175 registered students and recent grads joined the program
- The speed mentorship event included over 65 students and over 15 mentors from different companies, roles and disciplines
- The student poster competition cocktail event featured 20 posters submitted by students from across Canada. Eleven judges from across the industry appraised the entries
- Over 100 students attended the student-industry networking luncheon
- A CIM Convention first! The Meet the Recruiter event was a popular and well-attended segment.
Distinguished Lecturers Series

CIM Distinguished Lecturers are chosen on the basis of their accomplishments in scientific, technical, management or educational activities related to the minerals industry, and speak at CIM Branch and Student Chapter meetings across the country. The CIM Foundation, which sponsors this series, helps the mining community achieve excellence through education.

CIM FOUNDATION 2022-23 TRUSTEES

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
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<tbody>
<tr>
<td>Tom Broddy</td>
<td>President</td>
</tr>
<tr>
<td>Jacqueline Allison</td>
<td>Trustee</td>
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<tr>
<td>Carlos da Costa</td>
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<td>John Hoffert</td>
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<td>Tracy Holmes</td>
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<td>Joël Kapusta</td>
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<td>Jessie Liu-Ernsting</td>
<td>Trustee</td>
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<tr>
<td>Zoltan Lukacs</td>
<td>Trustee</td>
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<tr>
<td>Nathan Stubina</td>
<td>Trustee</td>
</tr>
<tr>
<td>René Dufour</td>
<td>Emeritus</td>
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2021-2022 LECTURERS

- Linking Cordillera Lithospheric Architecture to Mineral Deposits
  - Craig Hart

- Collaboration and Innovation in Mining and Metallurgy - There’s never been a better time to join the party
  - Gillian Holcroft

2022-2023 LECTURERS

- Phillip John Mackey
  - P.J. Mackey Technology Inc

- Frank Cheng
  - University of Calgary

- Steven Thorpe
  - University of Toronto

Lectures will be announced in August 2022

Upcoming Events

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Location</th>
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<tr>
<td>Gold 2022 Applications of Gold in High-Technology</td>
<td>July 17-20</td>
<td>Québec, QC</td>
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<tr>
<td>International Congress on the Science and Technology of Steelmaking (ICS)</td>
<td>August 2-4</td>
<td>Montreal, QC</td>
</tr>
<tr>
<td>61st Annual Conference of Metallurgists</td>
<td>August 21-24</td>
<td>Montreal, QC</td>
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<tr>
<td>MeMO 2022 Perseverance in a New World</td>
<td>September 18-21</td>
<td>Sudbury, ON</td>
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All events are in person except where noted.
recognizing excellence Celebrating and recognizing excellence within the mining and minerals industry is a tradition of which CIM is extremely proud. The CIM Awards honour the industry’s finest for their outstanding contributions in various fields. Their achievements and dedication are what make Canada’s global minerals industry stand out.

CONGRATULATIONS TO OUR 2022 CIM AWARD WINNERS

CIM-Caterpillar Celebration of Excellence
Through the CIM-Caterpillar Celebration of Excellence, we recognize those individuals and companies that drive the industry forward, draw focus on safety, sustainability and environmental, social and corporate governance as well as diversity and inclusion.

CAREER EXCELLENCE AWARDS

**Distinguished Service Medal**
Michael Cinnamond, B2Gold

**Selwyn Blaylock Canadian Mining Excellence Award**
Deborah McCombe, SLR Consulting Ltd
Lukas Lundin, Lundin Group of Companies

**Vale Medal for Meritorious Contributions to Mining**
William E. Roscoe, SLR Consulting Ltd

**CIM Fellowship Award**
Maurice Tagami, Wheaton Precious Metals Corp.
Phillip A. Cancilla, Heath & Sherwood
Scott Martin, Glencore Technology
BRANCH AND SOCIETY AWARDS

District Distinguished Service Award - Western District
Katherine Ray, Molycop

Barlow Medal for Best Geological Paper
“Geology, geochemistry, and age of the Kwanika porphyry Cu deposits, British Columbia”
David Heberlein, Heberlein Geoconsulting
David Moore, Northwest Copper Corp
James Logan, Consultant
Richard Friedman, Retired
Robert Creaser, University of Alberta
Myron Osatenko, Retired
Hugh Samson, RBC Capital Markets

Julian Boldy Geological Society Service Award
Christopher Collins, British Columbia Securities Commission (ret’d)

Robert Elver Mineral Economics Award
Michael J. Bourassa, Fasken LLP

Mel W. Bartley Outstanding Branch Award
CIM Vancouver Branch

SAFETY AWARDS

Mining Safety Leadership Medal
Shawn Rideout, Ontario Mine Rescue
Stephanie Bleker, Vale

John T. Ryan Safety Trophies
National Coal Category
Coalspur Mine (Operations) Ltd, Vista Mine

National Metal Category
Rambler Metals and Mining Canada Ltd. - Ming Mine
Glencore Nickel - Mine Raglan

National Select Category
Mosaic Potash Belle Plaine, Solution Mine
Regional Metal BC/Yukon Category
Pretivm Resources, Brucejack Mine

Regional Metal Prairie Territory Category
Tantalum Mining Corp of Canada, Bernic Lake

Regional Metal Ontario Category
Nickel Operations, a Glencore Company Nickel Rim South Mine Operation

Regional Metal Québec/ Maritimes Category
Agnico Eagle - Mine Goldex

Regional Select West Category
KGS Potash Canada GP, Bethune Mine

Regional Select East Category
Rio Tinto Fer et Titane – Mine Tio- Havre-St-Pierre

EXPLORATION AWARDS

A.O. Dufresne Exploration Achievement Award
Charles Greig, Consultant

J.C. Sproule Northern Exploration Award
Mark Rebagliati, Hunter Dickinson

EARLY CAREER AWARDS

Bedford Canadian Young Leaders Awards
Curtis Markwart, K+S Potash Canada Bethune Mine
Emily Jepson, Westmoreland Mining
Joao Zanon, Vale
Julia Gartley, BBA

SUSTAINABILITY AWARDS

Excellence in Sustainable Development Award
Skeena Resources

Mining Association of Canada - Towards Sustainable Mining Award
Community Engagement Excellence
De Beers – Gahcho Kué – Ni Hadi Xa Project

Mining Association of Canada - Towards Sustainable Mining Award
Environmental Excellence
Copper Mountain Mining Corp. – Copper Mountain Mine – Electric Trolley Project

SOCIAL RESPONSIBILITY AND EDUCATION AWARDS

Diversity & Inclusion Award
Donna Beneteau, University of Saskatchewan
fostering connections  Through CIM National, Branch and Student Chapter events, we bring people together and provide them with opportunities to collaborate, explore ideas and share knowledge.

Student-Industry Luncheon at CIMBC22

Students attending the CIM Convention participated in a one-on-one networking luncheon with leaders, mentors and recruiters from Teck Resources Ltd and Hatch. For two hours, they discussed opportunities in a variety of roles and disciplines.

Teck  HATCH

CIMBC22 Private CEO Luncheon – A first for CIM!

CEOs across the industry were invited to attend a private luncheon featuring Professor of Neuroscience and Keynote Speaker, Beau Lotto. Guests were treated to insights into how they could positively change the way the industry is perceived within society-at-large. The intimate gathering provided a unique opportunity for one-on-one knowledge sharing and business building with others who share a passion for leadership.

National Corporate Partnership

This new corporate level membership category is unique in that it offers companies a chance to personalize a package that leverages all the benefits CIM has to offer to their employees (including memberships, access to programs, job fairs, events, student sponsorships and more) while increasing their engagement and brand visibility across the larger CIM community.

The Komatsu Gala at CIMBC22

Networking can be fun! After a successful day of workshops and meetings, the Komatsu Gala provided a high energy, rollicking evening of music, dancing, conversation and an impressive fireworks show.
CIM Branches, Committees and Societies come back strong!

After navigating the virtual world for two years, CIM Branches, Committees and Societies are meeting in person again and engaging with industry, academic institutions and communities with renewed intention and enthusiasm. They are problem-solving at local and industry-wide levels through:

- Dialogue with local communities
- Mentorship and career-building events
- Lectures that advance expertise

Adapting with the Changing Face of Mining

The CIM Toronto Branch luncheon featuring CIM President Anne Marie Toutant was a hit. Discussion centred on the challenges wrought by a fast-changing world, public health concerns, the proliferation of modern engagement tools and the momentum to meaningfully include and engage those who have traditionally been absent from the industry.

Anne Marie shared their thoughts on CIM’s journey of transformation, its increasing importance as a connector and conduit for critical insights and expertise, and the role of a modern technical institute within a rapidly evolving industry.

Diversity Inclusion Advisory Committee

Working to encourage diversity and inclusion within CIM and the mining industry at-large through workshops, publications and conferences.

Webinar Series
- Indigenous Women Leaders Toward Fair and Inclusive Collaboration
- Celebrating Indigenous Achievement: Fireside chat with Colin Webster
- Reconciliation

Survey
- Parenting in Mining
- #ThisLittleGirlIsMe

Social Media Campaign

36 technical Sessions and Lectures
6 conferences
engaging society  CIM liaises with academia, non-profits, governments and the CIM Foundation on key initiatives. Together, we encourage transparent dialogue on technological innovations, sustainable practices and community partnerships.

i-Scientist Program – Be Scientist for a week

CIM partnered with Professor of Neuroscience and CIMBC22 Keynote Speaker, Beau Lotto and Conference Chair, Doris Hiam-Galvez during the private CEO luncheon on the roll-out of an exciting educational initiative – a first in Canada – that will provide 16-18-year-old students at approximately 100 schools across Canada a chance to be “Scientists for a Week”.

The I-Scientist Program will enable young people to directly engage in science by:
- Reconsidering what science really is
- Becoming a junior scientist
- Learning how to shift from linear-thinking to spiral-thinking
- Delivering unique research findings that explore and embody interdependence.

CIM-Science North Online Mining Game

CIM and Science North are thrilled to be collaborating on a fun, interactive and modern mining game designed for students, families and anyone who has ever been curious about the mining industry. The game, scheduled to launch May 2023, will be accessible online in English and French and will come with complementary bilingual resources for educators, including curriculum links, lesson plans, activities and other information for teachers to use in the classroom.

Through learning modules and game mechanics, the digital game will take users on a journey that demonstrates:
- the essential contributions mining makes to society
- the breadth of careers in the mining sector
- the essential role mining plays in building a greener and more sustainable future

CIM Everywhere

AME Roundup and SME Mine Exchange Conference

CIM’s presence at both events proved to be an important opportunity for companies to explore ways to transcend borders and build a business across Canada and the US. Both AME and SME were the first in-person events in two years, and attendees enthusiastically embraced a return to spontaneous connections.
CIM on Social

CIM’s visibility has been amplified across social media through a dedicated strategy that targets specific goals, such as increasing overall brand awareness, encouraging event registrations and sharing important information (Comparing January to June 2021 to January to June 2022)

**POST IMPRESSIONS**
(The total number of times CIM content was visible to a larger audience)
Facebook >> 141,000 + 30%
LinkedIn >> 500,000 + 52%
Twitter >> 1,173 +1.7% (key interactions)

**LINK CLICKS**
(The number of users clicking through to cim.org for more information)
Facebook >> 6,800 +108%
LinkedIn >> 6,300 +90%
Twitter >> 7,400 +81%

@CIMorg @CIM.ICM @CIM | Canadian Institute of Mining, Metallurgy and Petroleum

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**POST-PANDEMIC RECORD BREAKING ATTENDANCE**

Post-pandemic record breaking attendance at #CIMBC22. Hit like if you’re one of the 6,000 on-site today!

---

**CONGRATULATING CIM AWARD WINNER JULIA GARTLEY**

Congratulations! #CIMAWARDS #futureofmining #miningnews

---

**OUR MAN FROM CTM WEST BAYE blanket**

Our man from CTM West Baye blanket in high CIM Canadian Institute of Mining, Metallurgy and Petroleum CTM Magazine style. #bluetooth

---

**MAKING NEW CONNECTIONS AND LEARNING ABOUT THE VALUE OF EARLY COMMUNITY CONTRACTOR ENGINEER AND OWNER COLLABORATION ON MINING PROJECTS AT #CIMCPS**

Making new connections and learning about the value of early community contractor, engineer, and owner collaboration on mining projects at #CIMCPS

---

**GREAT MESSAGE FROM KIWI**

Great message JY. Every stakeholder will benefit so much if more of the industry moves ahead with this approach. Better projects at a lower cost!