

## **CIM Council - May 5, 2018**

### **Meeting Highlights**

#### **1. World Gold Congress (WCG):**

Both China (China Gold) and possibly the US (SME) have expressed an interest in being added to the WCG rotation. One of the concerns is that with an increase from three members to five, the rotation of holding the event will increase from six years to ten years. Discussions will be ongoing to explore a process to reduce the rotation from ten years to six years.

#### **2. District VP representation on CIM Executive Committee:**

A motion was passed that going forward all three districts (Eastern, Central and Western) will have VP representation on CIM Executive Committee. (Previously two on an annual rotation.) With CIM's current focus on improving communication and engagement with the Branches and given that the three districts represent broad geographical areas with different perspectives, it was felt that this would enable the Executive to be more in tune with the concerns of Branches across the country; especially pertinent as we work towards One CIM.

#### **3. Society Representation on the CIM Executive Committee (2018-2019):**

Based on the rotation schedule that dates back to 2014-2015 the Metallurgy and Materials Society (MetSoc) and Surface Mining Society (SMS) will have representation on the Executive Committee for 2018-2019.

#### **4. One CIM Initiative:**

The committee will now be co-chaired by Garth Kirkham (CIM Past President) and Marty Dregischan (Central District VP). Focus has shifted from an emphasis on membership and membership dues to concentrating on communication, collaboration and engagement between CIM National and the Societies and Branches.

#### **5. CIM Funding Request Form:**

CIM has created a draft "CIM Project Funding Request Form." This form can be utilized by CIM National and any of its constituents (e.g. Branches, Societies, Committee), as well as organizations external to CIM to request funding, from CIM National and its constituents. Going forward, all those making requests for funding will be asked to utilize the form. Revisions will be made to the presented draft copy and will be circulated once completed. An online form will be available in the near future.

#### **6. Funding Request SMC ISO TC 82:**

A funding request was submitted for financial support from the CIM Societies for the SMC ISO TC 82 committee. There has been \$10K in Funding committed to date for 2018: (ESRS = \$5K, MER = \$5K). The Underground Mining Society will present funding request at their next meeting for consideration and it was indicated that MetSoc will support the initiative for 2019. Upon suggestion, the funding request will be forwarded to branches as well. The CSA/CIM funding agreement is up for renewal in February, 2019.

**7. CRIRSCO Co-chair:**

A motion was passed to accept Garth Kirkham as the Co-Chair for CRIRSCO, who will join Deborah McCombe in representing CIM.

**8. CIM Financial Statements:**

CIM's financial results as of March 31, 2018 were reviewed and variances explained.

- **Revenues:** The general revenues, YTD, are lower \$46K as compared to budget. This is primarily due to corporate membership and investments tracking behind.
- **Expenses:** The general expenses, YTD, are lower by \$45k vs. budget. This is primarily due to Communications responsibility being transferred to Director Web and IT.

**9. Membership Status:**

Individual membership revenues are ahead by \$10k versus last year, but tracking behind budgeted by \$10k.

**10. Brio Conseil Update:**

Brio Conseil, a consulting firm that has been working with CIM in redefining its value proposition for individual and corporate membership through surveys and benchmarking will present their recommendations, which will then be linked to our membership plan that will be presented to council for review in August.

**11. Branch Service Fee:**

Invoicing will be issued accordingly by end of May following Council's approval in March to charge 2% of funds in bank accounts (minimum \$100 – maximum \$2K) as the fee for 2018. Branches with low funds will be handled on a case to case basis.

**12. CIM Lima Branch:**

The Lima branch has been inactive since 2014 but has recently been re-activated. A new executive committee has been established under the Chairship of Siegfried Arce, Manager and owner of TATA Soluciones.

**13. CIM 2018:**

- **Technical Program:** This is one of the largest technical programs to date with 12 parallel streams for a total of 65 sessions. Seven of the eight workshops offered are taking place.
- **Trade show:** In comparison to past years, exhibitors are taking fewer booths, which represent less revenue. This is not only due to competition with other shows but that exhibitor and supplier websites are becoming very sophisticated in that they are becoming virtual showrooms year-round and are kept up to date. For 2019 CIM needs to rethink out tradeshow strategies.

#### 14. RFG 2018:

- **Technical program:** 1,200 oral presentations and 200 posters have been approved for presentation. In total, 161 sessions will be delivered in 17 parallel rooms for four consecutive days.
- **Plenaries and Keynotes:** In excess of 45 plenary and keynote speakers are confirmed to present.
- **Sponsorship and Trade Show:** The Sponsorship objective of \$250,000 is exceeded by \$29,000. Efforts continue to sell. Booth sales objectives is \$120,000. \$103,100 sold to date. We should meet objective. 86% of target to date.
- **Registration:** More authors than expected are presenting two or more papers, or are students or retired. This results in a significantly lower number of presenter registrations at the regular registration fee. With 50% of registrants being from outside Canada, we are counting on the current marketing campaign to the BC based organizations and potential delegates to generate a flow of local registrants in the weeks ahead and on-site.

#### 15. Events Development Plan:

Discussions are in progress towards scoping potential events including:

- The International Conference on Shaft Design and Construction 2019 (2012 edition by IOM3)
- Diversity & Inclusion Symposium in Sudbury 2019 (based on WIM SK's Mine Your Potential 2017 inaugural conference)
- 12th International Conference on Acid Rock Drainage 2021 (by the International Mine Water Association)

#### 16. Distinguished Lecturer Program:

The 2017-2018 lecturers season is completed and a total of 5 lecturers delivered 25 lectures in the last 9 months.

- **Funding Request:** A Funding Request for \$20K was included for the Distinguished Lecturers' Video Series initiative. CIM's video crew will capture each of the 2018-2019 lecturers at a scheduled location during the year towards the assembly of a DL lectures series and made available exclusively to CIM members.

#### 17. CIM Branch Manual:

The Branch Manual is completed and has been shared with the branch executives and is available on the CIM website.

#### 18. Annual Report:

The 2017 Annual report is available on the CIM website.

**19. CIM 120 Celebration:**

We have created a few marketing campaigns to celebrate CIM's 120th.

**20. Mineral Resources & Mineral Reserves Website:**

The MRMR website is going through a second round of quality assurance with the members of the MRMR committee and can be accessed by going to [mrmr.cim.org](http://mrmr.cim.org).

**21. Society Websites:**

Three society websites under development: ESRS, MSNS and MER.

**22. CIM Foundation (CIMF):**

CIMF would like work more closely with CIM, be aligned and integrated with different initiatives and support with fundraising. CIM ED will be participating in CIMF meetings as ex-officio and CIMF would like to attend CIM council meetings in this same capacity. A recommendations such as drafting a strategic plan and vision and well as reaching out to senior mining executives for bequeaths to CIMF was shared.

**23. Britannia Mine Museum Initiative (Terra Lab):**

The Britannia Mine Museum is seeking funding in the amount of \$25K for a new Terra Lab, an educational initiative to create a new programming space for both students and public. The Terra Lab will include a multi-purpose lab space allowing student programs examining topics such as earth and environmental sciences, and a small public exhibit exploring the modern life cycle of a mine.

This initiative is aligned with CIM's strategic goals and working together on a long term basis, every two years when CIM holds a conference in Vancouver. CIM President Janice Zinck would like CIM, CIMF and Britannia to work together for a longer term strategy. She also encourages any societies or District VPs to share this funding request accordingly for support as well.

**24. International Advisory Committee:**

CIM has moved forward from having an International District VP to create a committee for guidance to the Council with respect to international intelligence. This will be put in effect for the 2018-2019 year. Greg Rasmussen will be the Chair.

**25. CIM Hong Kong:**

Greg Rasmussen and Carlos da Costa will draft a presentation keeping in mind the guidelines for establishing an international branch at the next Council, 26 August 2018 with their recommendation for reactivating the Hong Kong Chapter of the CIM-MES ("CIM-MES HK" or the "Chapter"). It has been noted that the MES Chapter had been successful in the past and we can work with the MES Society to get it up and functioning again.

**26. Governance Committee:**

The formalized Presidents' Council role should now also be formally reflected in the CIM Governance Policies and By-Laws. This is current being drafted and is expected to be approved by GC at the next meeting. A motion was passed to accept Governance Committee's work plan as presented in the meeting binder.

**27. Safety Committee:**

The committee has a Safety Stream during CIM 2018 and is very pleased to have implemented a Safety Award for Mine Safety Leadership for CIM 2018. With the One CIM approach, the committee feels that it is important to engage the branches.

**28. Diversity and Inclusion Advisory Committee Update:**

Diversity is more than women in the mining industry. It also includes people of other ethnicity, people with disabilities and how we make our work environment more inclusive to everyone for a sense of belonging. The committee has had two meetings since March and will be meeting face-to-face during the conference. Lana thanked ESRS and MER for taking on the Diversity and Inclusion stream at the conference.

**29. MetSoc:**

Two MOUs will be developed in the coming months; one for cost sharing and one for resource sharing. Following the accounting requirements that will be provided in September by MetSoc, CIM will be assisting with the accounting. Increasing the membership for World Gold was also discussed.

**30. Canadian Minerals and Metals Plan (CMMP):**

Following the Council meeting, there was a workshop/strategy session with representatives from NRCan asking for input into the CMMP, which is exploring minerals and metals sector within Canada and how we can increase Canada's leadership globally with the plan.

**31. Funding Request for the Economic Value Created by Research Development in Metallurgy and Mining:**

A Funding Request was submitted following up on a presentation at the March council, where societies were asked to support this initiative, which will have tremendous value to the industry. A contribution of \$3K per society and \$5K from CIM was proposed. To date there has been confirmation from MetSoc, CMP, MES and GeoSoc.

**32. Mining 4 Society (M4S):**

It was shared that the program had relevance in the past and it would be beneficial to try and reactive this initiative in the future that will assist in engaging students. CIM will be having discussions with the CIM Foundation on M4S and its future.

**33. CIM President (2018-2019) Remarks:**

CIM President Janice Zinck gave a brief summary of some of the items and priorities that will be focused on during her tenure:

- Strengthen the collaboration and integration between the societies, the branches and the members towards a *new CIM* as we transform to *One CIM*, where everyone will have a place, will be able contribute to the institute and better position CIM.

- Capitalize on opportunities to increase CIM's profile, input and influence as a trusted voice. This includes playing a more strategic role in national and international initiatives such as the Canadian Minerals and Metals Plan. She also commented on discussion regarding changing the Executive Director's title to CEO to give the ED the same profile as other industry executives.
- Work with constituents and staff to drive membership growth and diversity and to further advance the strategic plan that was put in place a few years ago, particularly in the areas of professional development and mining's role in society.

#### **34. Upcoming Council Meetings:**

There will be some minor changes on the meeting logistics such as holding the Executive Committee meeting on Thursday afternoons and have the Council on Fridays whenever possible. This modification is not only to respect council members' personal hours but mainly for cost cutting measures in regards to meeting facilities. In addition there will be more time allocated for discussion and District VP reporting.

#### **The 2018-2019 meeting dates are listed below:**

- August 26, 2018 – Ottawa
- November 23, 2018 – Montreal
- March 2, 2019 – Toronto

#### **35. Code of conduct and conflict of interest forms:**

As per the CIM Governance Policy the "Conflict of Interest" and "Code of Conduct and Competition Law Compliance" forms will be forwarded by email to all Council members for completion and to be returned to Marilou Reboulis at [mreboulis@cim.org](mailto:mreboulis@cim.org). Completion is required by all directors and employees at the beginning of each term of office or employment identifying any matters of business that might be reasonably foreseen to come before the board and create a personal conflict of interest; and, sign an acknowledgement of receipt and understanding of the organization's policy.